

Seaman

P A P E R

*Retail Packaging*



# Seaman

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Wrapping tissue, the final essential component of the package. It is the finishing touch that adds a subtle, yet elegant look that enhances a brand's image by offering a dynamic visual impact that the customer takes home.

Seaman Paper is a true global manufacturer and supplier of coloured and printed wrapping tissue for the retail packaging market. We lead our industry by continually innovating our product line, maintaining the highest standards of sustainable practices and investing in our global expansion to keep up with customer needs.

Due to these three factors, along with our passion and dedication to our products, Seaman Paper has grown to become the preferred tissue supplier to many of the world's largest brands and retailers.

One of the key factors to our success has been the commitment to service our customers on a global level. This has resulted with a strong focus on our worldwide expansion, positioning Seaman to supply our customers locally and consistently anywhere in the world.

## USA

*Gardner, Massachusetts  
(Headquarters)*

- Paper Mill (MF & MG paper, 14-28 gsm)
- Printing (6-colour flexo presses, spot sheeting)
- Converting (sheeting, folding, blistering, waxing)
- Warehouse

## Europe

*Torino, Italy*

- Sales Office
- Warehouse

*Carpi, Italy*

- Printing and converting, 4-colour flexo presses, spot Sheeting, UV
- Warehouse with coloured roll stock

*Rastatt, Germany*

- Sales Office
- Main warehouse with SatinWrap and SilkTissue inventory - non-bleeding coloured tissue stocked in sheets
- Converting (sheeting, blistering, creping)

## Asia

*Hong Kong*

- Sales Office
- Warehouse

*Putian, China*

- Paper Mill, MG Coloured Tissue 14-40 gsm, Watermarking

*Dongguan, China*

- Printing & Converting, 8-colour gravure presses, spot sheeting, Silk Screen UV, Hot Stamping, Embossing

*Ho Chi Minh City, Vietnam*

- Printing & Converting, 4-colour gravure presses, UV
- Warehouse

## Global presence



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As the recognized leader in our industry, we believe it is our job to set the standards when it comes to innovation within the world of tissue. We continue to develop and introduce new products to our customers.

1. Tissue Bags
2. Embossed Tissue
3. Hot Stamp Tissue
4. Gemstones
5. Watermarking
6. Digital Printing

## Innovation



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Being sustainable is ingrained in our organization and is a part of the fiber of our existence. It is considered with every decision we make, every process we execute, every product, every person, and every customer we serve.

1. Global certifications include: FSC, PEFC, SFI, ISO 14000, ISO 90001 and SA8000
2. Recycled content / 100% post-consumer waste available
3. Biomass energy from wood waste and landfill gas are sustainable energy sources
4. Recognized by the American Forest and Paper Association with the 2015 sustainability award.

## Sustainability



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When it comes to selecting the tissue component of your packaging process, it is important to understand the many possibilities that are available today. By focusing solely on tissue paper related products, we have the experience and knowledge to help our customers find the right solutions. In our USA made premium SatinWrap program, we offer 68 bleed-proof fashion colours, specialty sequin Gemstone tissue, printed designs, and more. Additionally, we also offer our Chinese made line, SilkTissue.

**Coloured tissue** – SatinWrap / Silk Tissue  
Stocked in Europe, Hong Kong, USA

**Printed Tissue**  
Available in Italy, Asia, USA

## Our products



# Seaman

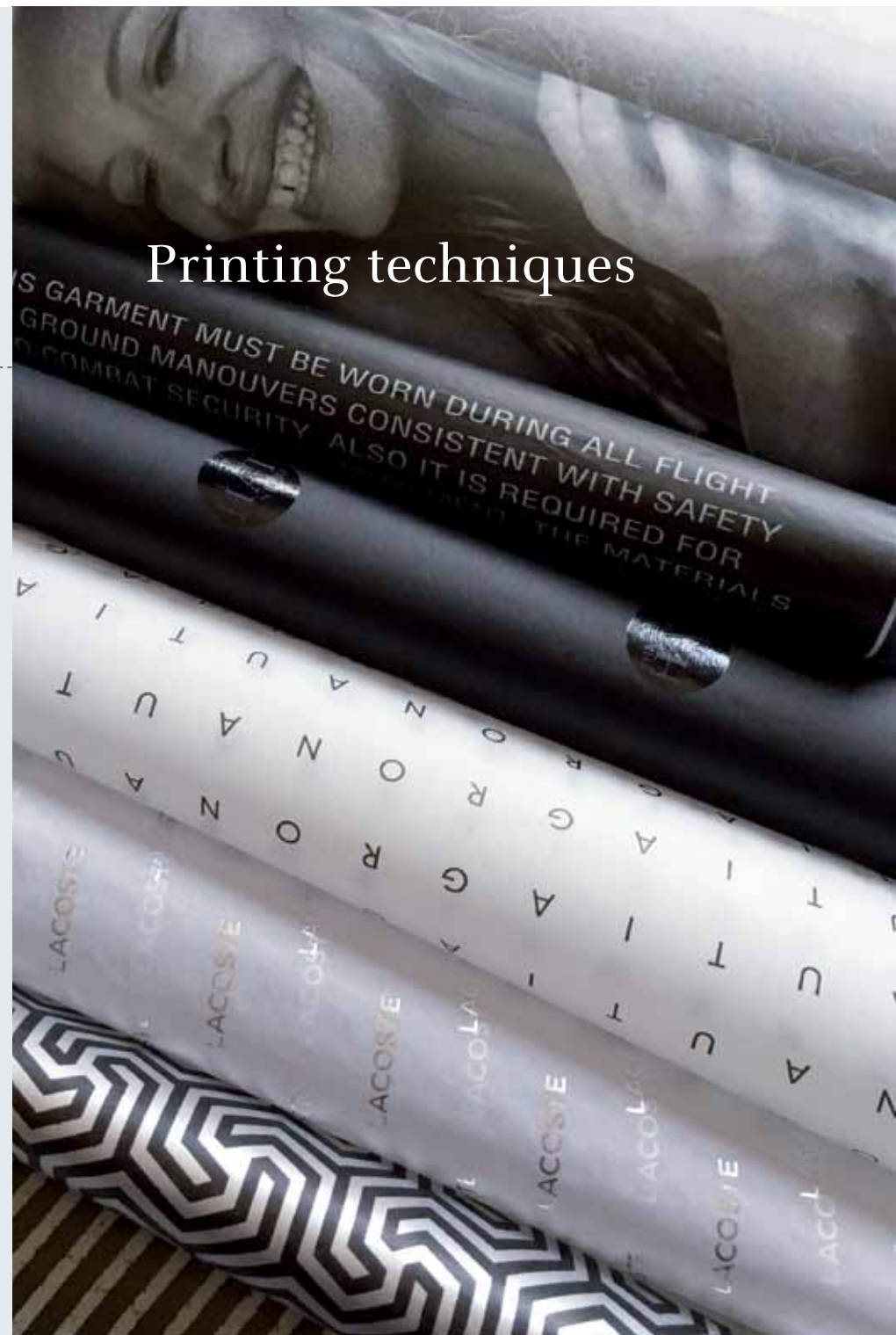
PAPER

A well designed printed tissue is the perfect way to compliment your packaging. As experts in our field, we have a strong knowledge of the various printing techniques on tissue. By utilizing our printing & converting factories around the world, we are able to offer unique tissue solutions to the retail packaging market.

These products include:

1. Hot stamping
2. UV varnishing - Silk printing
3. Process printing
4. Pantone colours
5. Metallic ink
6. Embossing

## Printing techniques





#### Hot stamping

Hot stamping is a printing process that transfers foil from a film onto the tissue paper. With a variety of colours to choose from, Hot Stamping is the perfect way to promote your brand with a high-end and elegant tissue.



#### Pantone colours

The Pantone Matching System (PMS) is a universal and standardized colour chart commonly used in printing. Quite often companies will refer to a Pantone number in order to match a specific colour, reinforcing the brand's identity.



#### UV varnishing

UV printing uses a special ink that can make the printed surface appear shiny, semi-transparent or matte. The ink is dried immediately by exposure to ultraviolet light which gives the tissue a stylish finish and texture.



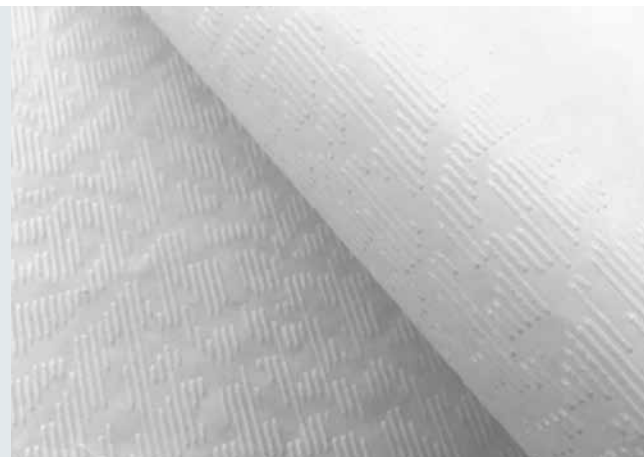
#### Metallic ink

Printing with metallic ink provides an elegant alternative to non-metallic colours. The most common metallic inks are gold, silver and bronze, however any metallic pantone colour can be selected.



#### Process printing

Process printing uses 1 to 4 colours layered over each: cyan, magenta, yellow and black (or CMYK). This technique is often spot printed, allowing very detailed images to be reproduced on the tissue paper.



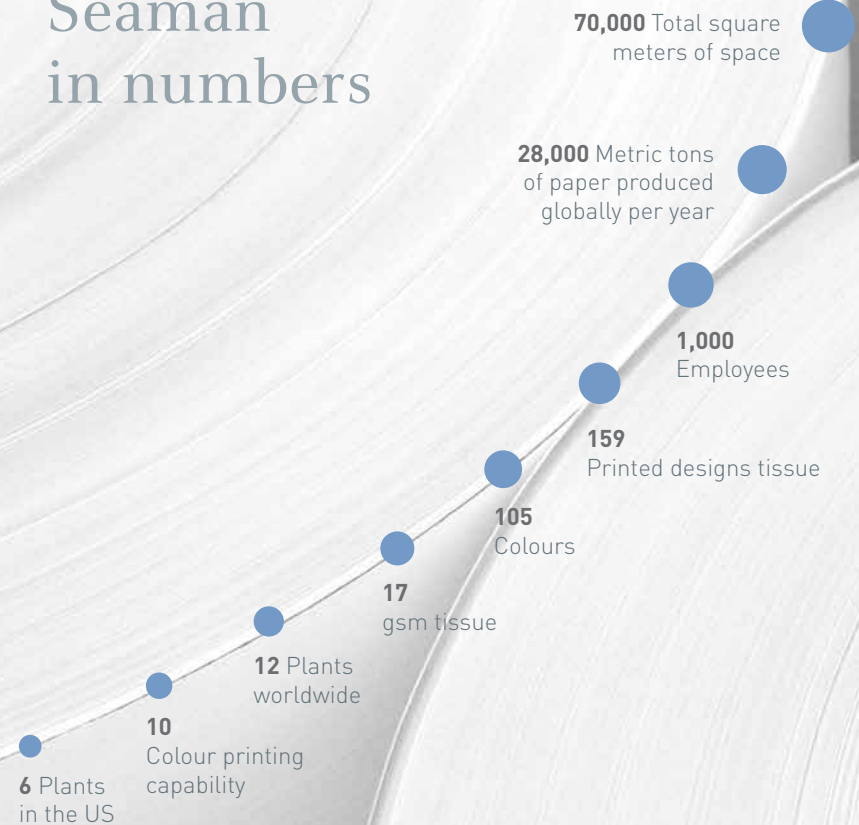
#### Embossing

Embossing is an alternative to printing with inks or foils, while still branding the tissue. The tissue runs through 2 embossing rolls, leaving an impression on the paper which gives it a subtle, textured feeling.



With the rise of technology, it is no secret that the paper industry has seen a slowdown in past years. However, due to the unique characteristics and applications of our products, tissue paper has held its position in the ever changing global market. Today, tissue is even more valuable than ever due to the environmental, versatile, and economical benefits it brings to a packaging experience. For this reason we are ready for the challenge. And our numbers prove it.

## Seaman in numbers



# Seaman

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## **United States**

35 Wilkins Road, Gardner,  
MA 01440 USA

## **Europe**

Italy - Via Galileo Galilei, 33  
10040 Leinì (To)

## **Hong Kong**

23 Floor, Ocean Building,  
80 Shanghai St. Jordan,  
Kowloon, HK

[seamanpaper.com](http://seamanpaper.com)



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